# **Privacy Policy**

This privacy is effective as of 2024-02-25.

Witty Widgets (also known as "we" or "us") places a high priority on your privacy. We're dedicated to safeguarding and honoring your personal privacy. This principle guides every choice we make, from the ways we gather and utilize your information to how we share, keep, and treat your personal details with respect. We urge you to carefully review our Privacy Policy so that you can make well-informed and voluntary choices.

#### Scope

The Privacy Policy delineates the parameters for data collection and handling protocols as they apply to all users of our services across the globe. This includes but is not limited to individuals accessing our mobile applications, official online platforms, or related offerings (collectively referred to as "the Service"), except where specifically stated that alternative privacy provisions or additional conditions to this policy are in force. It is imperative that you scrutinize this Privacy Policy meticulously, together with any ancillary privacy statements or information processing directives that might be provided during particular interactions, to gain a thorough appreciation of the context, objectives, and techniques driving our procurement and treatment of your personal data. The intent behind this Privacy Policy is to complement—not replace—any pre-existing communiques or privacy infrastructures.

By engaging with our applications or availing yourself of our services—which encompasses unfettered access to our digital products—you are affirming your unequivocal acknowledgment of and agreement to the terms articulated within this Privacy Policy. If you find any element of this document unacceptable, it is our recommendation that you refrain from utilizing our websites or applications.

We maintain the prerogative to amend this Privacy Policy at intervals, with such modifications being divulged through updates published on our websites or signaled within our app interfaces. For your own awareness and compliance, you should review this Privacy Policy periodically. Your continued patronage of our services subsequent to such changes will signify your concurrence with the updated stipulations.

Unless explicitly specified otherwise within this text, the terminology employed in this Privacy Policy shall be interpreted consistently with the meanings ascribed to them in our Terms of Service.

#### **Information Collection and Use**

For a better experience, while using our Service, I may require you to provide us with certain personally identifiable information, including but not limited to IDFA, IDFV, Advertising ID. The

information that I request will be retained on your device and is not collected by me in any way.

The app does use third-party services that may collect information used to identify you.

Link to the privacy policy of third-party service providers used by the app

Firebase: https://firebase.google.com/support/privacy

Umeng: https://www.umeng.com/page/policy

## **Log Data Disclosure**

We must disclose to you that in the event of an application malfunction while utilizing my Service, data and information may be collected from your mobile device through third-party products. This data—referred to as Log Data—may encapsulate details such as your device's Internet Protocol ("IP") address, the name of the device, operating system version, app configuration during Service use, precise timings of your interaction with the Service, along with other relevant analytics.

#### **Cookie Policy**

Cookies are diminutive data files serving as anonymous distinct markers. These files are transmitted to your web browser from the sites you visit and are stored within your device's internal repository.

Explicit utilization of "cookies" by this Service is not practiced. Nevertheless, the app might incorporate third-party scripts and libraries that deploy "cookies" to amass information for service enhancement purposes. You retain the discretion to accept or decline these cookies and be notified when a cookie is delivered to your device. Should you opt to reject our cookies, it may result in limited functionality concerning certain segments of this Service.

## **Engagement of Service Providers**

For various operational imperatives, it may become necessary to engage external enterprises and professionals, specifically for:

- Expediting our Service;
- Delivering the Service on our account;
- Executing ancillary services linked to our Service;
- Helping us comprehend how our Service is utilized.

Users of our Service need to recognize that these external parties may have access to their Personal Information. The purpose of this access is solely to execute delegated functions on our behalf and is bound by a strict obligation of confidentiality, precluding the dissemination or utilization of the information for any alternative purposes.

#### **Security Measures**

Your confidence in entrusting us with your Personal Information is highly valued, and we are committed to employing commercially reasonable safeguards to protect it. However, it is essential to acknowledge that no electronic storage method or data transmission over the internet can be guaranteed to be impervious to breach. Consequently, while we strive for the utmost protection of your data, we cannot assert its incontrovertible security.

#### Log Data Disclosure

We must disclose to you that in the event of an application malfunction while utilizing my Service, data and information may be collected from your mobile device through third-party products. This data—referred to as Log Data—may encapsulate details such as your device's Internet Protocol ("IP") address, the name of the device, operating system version, app configuration during Service use, precise timings of your interaction with the Service, along with other relevant analytics.

## **Cookie Policy**

Cookies are diminutive data files serving as anonymous distinct markers. These files are transmitted to your web browser from the sites you visit and are stored within your device's internal repository.

Explicit utilization of "cookies" by this Service is not practiced. Nevertheless, the app might incorporate third-party scripts and libraries that deploy "cookies" to amass information for service enhancement purposes. You retain the discretion to accept or decline these cookies and be notified when a cookie is delivered to your device. Should you opt to reject our cookies, it may result in limited functionality with respect to certain segments of this Service.

#### **Engagement of Service Providers**

For various operational imperatives, it may become necessary to engage external enterprises and professionals, specifically for:

- Expediting our Service;
- Delivering the Service on our account;
- Executing ancillary services linked to our Service;
- Helping us comprehend how our Service is utilized.

It is important for users of our Service to recognize that these external parties may have access to their Personal Information. The purpose of this access is solely to execute delegated functions on our behalf and is bound by a strict obligation of confidentiality, precluding the dissemination or utilization of the information for any alternative purposes.

#### **Security Measures**

Your confidence in entrusting us with your Personal Information is highly valued, and we are committed to employing commercially reasonable safeguards to protect it. However, it is essential to acknowledge that no electronic storage method or data transmission over the

internet can be guaranteed to be impervious to breach. Consequently, while we strive for the utmost protection of your data, we cannot assert its incontrovertible security.

#### **Links to Other Sites**

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

# Children's Privacy

These Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13 years of age. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do the necessary actions.

## **Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page.

#### **Contact Us**

If you have any questions or suggestions about my Privacy Policy, do not hesitate to contact me at feedback@wittywidgetsapps.com.